2017 sponsor & exhibitor **prospectus**

Local Government Professionals AUSTRALIA

JOIN THE LEADING VOICE IN AUSTRALIAN LOCAL GOVERNMENT

National congress & Business Expo
22 - 24 May, 2017
Hobart, TAS

Make sure you come to Congress

The numbers really add up

Say yes to this unique opportunity to get past the gate-keepers and meet the decision-makers of local government one-to-one.

Congress provides a relaxed, social environment for you to reach out, make a connection, share a laugh and find the common ground with local government professionals who work in the specialised fields relevant to your business.

Get to know the leaders of today and tomorrow within the local government sector, so when it's time for business, business comes easily.

The social connections built in the right places are the ones that will create the business advantages.

Consider the scope...

560+ councils Australia-wide are:

- Providing more than 150 essential services
- Spending $33 billion each year
- Managing $333 billion in assets
- $165 billion in infrastructure
- 670,000km in local roads
- Carrying an estimated $20 billion infrastructure backlog

Services provided by local governments are broad and getting broader.

building standards - inspection, licensing, certification and enforcement

stormwater and drainage systems, sewerage wastewater treatment and water supply

climate change adaptation and mitigation

emergency management

energy and water saving programs

libraries, art galleries, performing arts centres and museums

parks and sporting facilities

childcare services, aged care services and accommodation, health care, welfare services, meals on wheels and counselling.

Opportunities
at a glance

Prime Event Sponsorship		
Major Sponsor	N/A	
Platinum Sponsor	N/A	
Gold Sponsor	$39,500	Pg 5
Silver Sponsor	$24,950	Pg 6
Bronze Sponsor	$14,950	Pg 7
Exhibitor	$5,950	Pg 8

Exposure Sponsorship		
Coffee cart	$4,950	Pg 11
Fruit juice	$3,950	Pg 11
International Mentor Program	$POA	Pg 9
International Exchange Program	$POA	Pg 10
Session Introduction & 5 min speaking opportunity	$4,950	Pg 11
Run your own Congress scheduled workshop	$9,950	Pg 11

Branding Opportunities		
Brochure seat drop (per session)	$1,500	Pg 11
Delegate bag insert	$250	Pg 11
Program insert (attached to your preferred page)	$500	Pg 11
Pull up banner, foyer/entrance	$200 each	Pg 11

On-site Advertising		
Your custom event / promotion	$POA	Pg 11

All prices are ex 10% GST

Prime sponsorship packages

Level	Major	Platinum	Gold	Silver	Bronze	Exhibitor
Price	$POA	$POA	$39,500	$24,950	$14,950	$5,950
Engagement						
Keynote presence	●	●	●			
Breakout session presence	●	●	●	●	●	
Chairperson/introduction	●	●	●			
Host a workshop/session	●	●	on application	on application		
Access						
Representative passes	on application	on application	4	4	4	2
Unlimited session passes	●	●	●	●	●	●
All-day catering	●	●	●	●	●	●
Full delegate details prior to Congress	●	●	●			
Delegate name/council post Congress				●	●	●
Host breakfast or a social event	●					
Exposure						
Presentation room titled 'your company' room	●	●	●			
Booth space	6	4	4	4	2	1
Lunch break sponsor	●	●				
Tea break sponsor			●	●		
Delegate bag insert	●	●	●	●	●	●
Sponsored session seat drop	●	●	●	●	●	
Congress program advertising	full page	full page	full page	half page	half page	quarter page
Website branding	●	●	●	●	●	●
Individual on-site branding opportunities	on application	on application	on application			
eNews advertising	20	15	6	4		
Gala dinner tickets	on application	6	6	4	4	
Gala dinner VIP long table tickets	on application	6	6	4	2	
Resource Hub contributions	unlimited	unlimited	unlimited	unlimited	unlimited	4
Website homepage advertising	20	8	5	5		

Gold Sponsor

- Four booths in the trade exhibition room (prominent location)
- Complimentary company name and logo on booth fascia
- Four representative tickets, full session admission and all-day catering
- Designated presentation room to be known as the 'your company name' room
- Sponsorship and introduction of one keynote session or similar in your branded room
- Sponsorship and introduction of one breakout session or similar in your branded room
- Your marketing collateral placed on seats at your sponsored sessions
- Sponsor one morning or afternoon tea break
- Six complimentary tickets to the 2017 Welcome Reception
- Six complimentary tickets to the Gala Dinner
- Six complimentary tickets to the Gala Dinner 'long table' VIP area
- Complete delegate list and contact details two weeks prior to Congress
- Full page advertisement in Congress Program
- Company logo on LG Professionals Australia website named as the 2017 Gold Sponsor
- Six advertising opportunities in the LG Professionals Australia fortnightly eNews
- Five banner advertisements on the LG Professionals Australia homepage
- Unlimited opportunities to contribute to LG Professionals Australia's Resource Hub
- A4 flyer inserted in the official Congress satchel

FEATURE

FEATURE

Price

$39,500

+ 10% GST

Silver Sponsor

- Four booths in the trade exhibition room (prominent location)
- Complimentary company name on booth fascia
- Four representative tickets, full session admission and all-day catering
- Sponsorship and introduction of one breakout session or similar
- Your marketing collateral placed on seats at your sponsored sessions
- Sponsor one morning or afternoon tea break
- Four complimentary tickets to the 2017 Welcome Reception
- Four complimentary tickets to the Gala Dinner 'long table' VIP area
- Four complimentary seats at a VIP table
- Delegate names and councils list post-Congress
- Half page advertisement in Congress Program
- Company logo on LG Professionals Australia website named as the 2017 Silver Sponsor
- Four advertising opportunities in the LG Professionals Australia fortnightly eNews
- Unlimited opportunities to contribute to LG Professionals Australia's Resource Hub
- A4 flyer inserted in the official Congress satchel

Price

$24,950

+ 10% GSt

Bronze Sponsor

- Two booths in the trade exhibition room
- Complimentary company name on booth fascia
- Four representative tickets, full session admission and all-day catering
- Sponsorship and 10 minute speaking opportunity at one breakout session or similar
- Your marketing collateral placed on seats at your sponsored sessions
- Four complimentary tickets to the 2017 Welcome Reception
- Four complimentary tickets to the Gala Dinner 'long table' VIP area
- Delegate names and councils list post-Congress
- Half page advertisement in Congress Program
- Company logo on LG Professionals Australia website named as the 2017 Bronze Sponsor
- Four advertising opportunities in the LG Professionals Australia fortnightly eNews
- Unlimited opportunities to contribute to LG Professionals Australia's Resource Hub

Price

$14,950

+ 10% GST

Exhibitor

- Single fully powered booth in the trade exhibition room (Location on 'first come basis')
- Company name on booth fascia
- Two representative tickets, full session admission and all-day catering
- Two tickets to the Welcome Reception
- Two tickets to the Gala Dinner
- 1/4 page advertisement in Congress program
- Company logo on the LG Professionals Australia website naming you as an exhibitor at the 2017 national Congress
- Four opportunities to contribute to the Resource Hub

Price
$5,950
+ 10% GST

UPGRADES		
Additional representatives	One Day $210	Two days $350
Additional Event Tickets	Congress Gala Dinner $180 p/head Welcome Reception $70 p/head Social Evening $120 p/head	

New sponsorship opportunity

International Professional Exchange Program

Win a place in some powerful hearts

The International Professional Exchange Program will give emerging leaders within local government the opportunity to spend two weeks in the US learning, sharing and getting the perspectives and creative stimulation that only the lived experience can deliver. They will then return the favour and host their American peers on a two-week stay with one of our local councils.

This program is an opportunity for a sponsor to make a direct contribution to one of the most exciting, challenging and defining experiences in the career of an emerging local government leader. These are today's influencers and tomorrow's decision-makers – join them on their journey!

LG Professionals Australia and US counterpart ICMA are excited to announce local government's most valuable new scholarship.

Price
$POA

- ✓ FULL NAMING RIGHTS FOR ONE YEAR
- ✓ BRANDING ON ALL INTERNATIONAL PROFESSIONAL EXCHANGE PROGRAM COLLATERAL AND PROMOTION IN AUSTRALIA AND THE US
- ✓ OPPORTUNITY TO PRESENT THE SCHOLARSHIP AWARD WINNER AND INTRODUCE THE 2017/2018 REPRESENTATIVE AT THE CONGRESS GALA DINNER
- ✓ EXPOSURE TO THE LUCRATIVE US LOCAL GOVERNMENT MARKET

Contact Sales Advisor Greg Shand | + 3 8658 5876 | sales@lgprofessionalsaustralia.org.

New sponsorship opportunity

International Mentor Program

The International Mentor Program offers educated and motivated young people in Cambodia and Nepal access to the support and guidance they need to create and run projects to build a better future for themselves and their communities.

Australian participants range from up-and-coming leaders to seasoned CEOs, with a passion for improving communities at home and abroad. This is your chance to be a part of a program committed to local government.

Sponsorship includes

The International Mentor Program is a flagship LG Professionals Australia program.

Price
$POA

- Full naming rights for one year
- Branding on all international mentor program collateral and promotion in Australia and mentee countries
- Opportunity to be announced and introduced at the Congress Gala Dinner
- Exposure to developing markets in the lucrative Asian region

International Mentor Program

Contact Sales Advisor Greg Shand | + 3 8658 5876 | sales@lgprofessionalsaustralia.org.

Registration form

Company Name

Contact Name

Position

Address

State / Postcode

Phone

Email

ABN

Signature

Date

Printed Name

	✓	Price
Major Sponsor		Sold
Platinum Sponsor		Sold
Gold Sponsor		$39,500
Silver Sponsor		$24,950
Bronze Sponsor		$14,950
Exhibitor		$5,950
Additional Sponsorship Opportunities		
Coffee Cart Sponsor		$4,950
Fruit Juice Sponsor		$3,950
International Mentoring Program		$POA
International Exchange Program		$POA
Session Introductory & 5 Min Speaking Opportunity		$4,950
Host Your Own Congress Scheduled Workshop		$9,950
Additional Branding Opportunities		
Brochure Seat Drop		$1,500
Delegate Bag Insert		$250
Program Insert (your Insert paper clipped to designated page)		$500
Your Pull-Up Sign located at Entrance to the Exhibition Foyer		$200
Your Custom Made Event/Promotion		$POA
Additional representative for your booth	(circle)	
Name	1 day 2 days	$210 - $350
Name	1 day 2 days	$210 - $350
Additional Welcome Reception tickets		$70 p/head
Name		
Name		
Additional Gala Dinner tickets		$180 p/head
Name		
Name		

Please email signed booking forms to Greg Shand at sales@lgprofessionalsaustralia.org.au